

# White Pass Ski Area – Marketing Department

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We believe in adventure, joy and authenticity. As a family-first, locally rooted ski area, we are looking for a team to help tell our story with a particular emphasis on our desire to become the best place to learn Snowsports in the Pacific Northwest. White Pass provides excellent experiences through managed capacity every day of the season.

## **Social Media Manager**

**Location:** White Pass, WA

**Type:** Part-time year-round

**Reports To:** Marketing Manager

### **About the Role:**

Tell real stories in real time. You'll be the digital voice of White Pass—sharing powder days, family lessons, and authentic moments that reflect our mission and vibe.

### **Job Duties:**

- Post daily content across Instagram, Facebook, and other emerging platforms as they develop
- Engage with our guests through comments and DMs
- Coordinate with photo/video team for content creation
- Track analytics and report engagement

### **Preferred Experience:**

- Experience managing social accounts for brands
- Creative mindset and strong writing voice
- Comfortable using Canva, Meta Suite, and video tools

**Compensation:** \$20 - \$23 / hour

### **Apply:**

Send resume to [hr@skiwhitepass.com](mailto:hr@skiwhitepass.com)